



TRANSCEND

Holographic Media

www.hologram.team



Transcend
Holographic Events

About Transcend

See, hear and fully interact with your global audience anywhere in the world with the Proto Epic.

4K resolution with built in motion camera & high-fidelity speakers

Completely 'Plug & Play' for simple set up & ease of use

Play back any content in a loop or via motion activation or touch screen





Beam yourself around the globe simultaneously

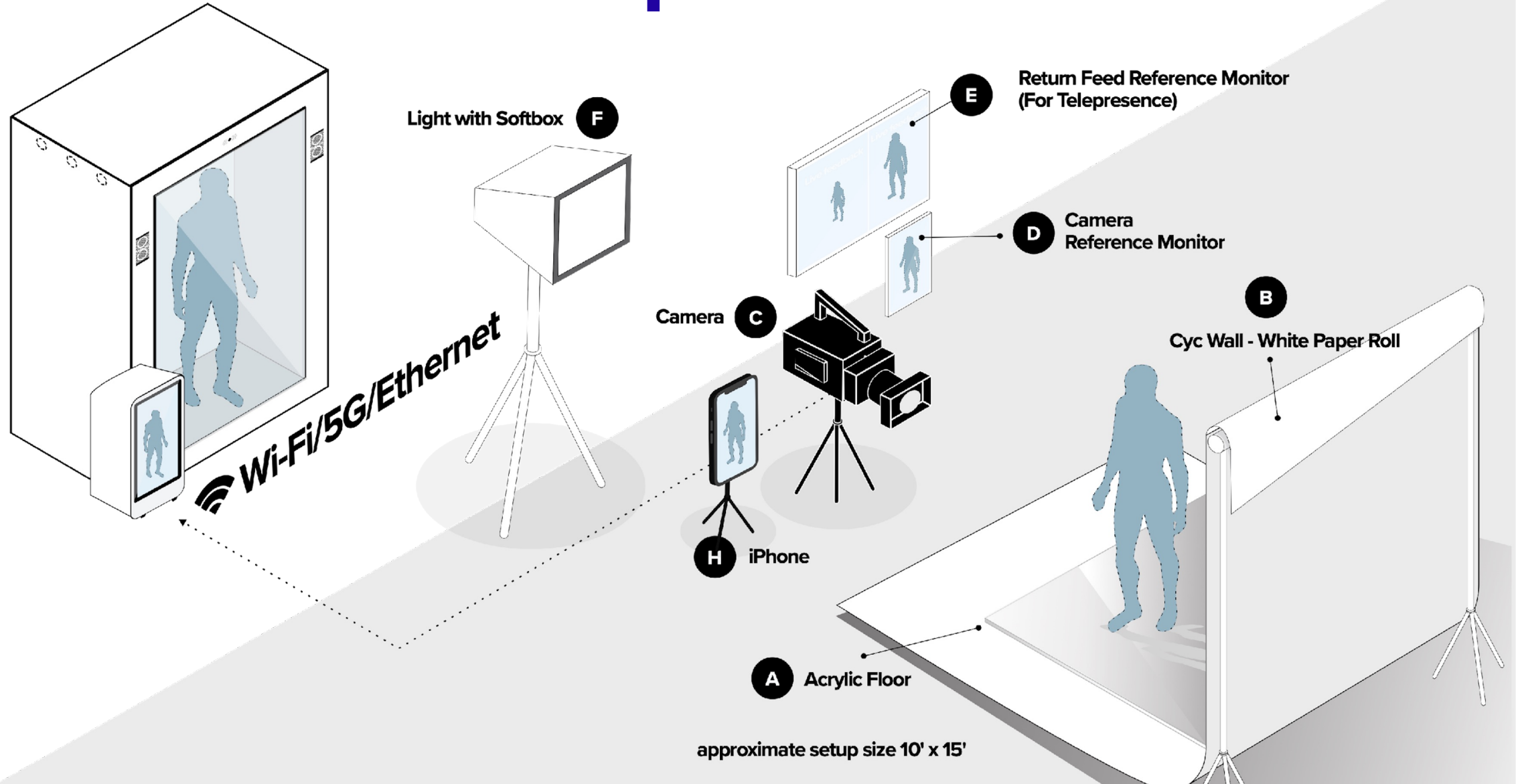


PROTO's revolutionary EPIC machines can be networked together to simultaneously beam a CEO, politician, entertainer, family members – whomever – into 100s of EPICs globally.



telegraphia llc

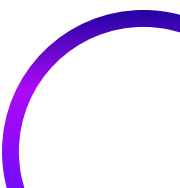
Set up Overview





Capabilities

Holographic Media





PROLOGIC
Holographic Media

Real Presence

Presence is not something that is simply streamed, it's something that is felt. With PROTO, finally you can create remote experiences that are nothing short of realpresence.





Holographic Media
Holographic Media

The Epic Hologram

Display technology to see, hear and interact anywhere at anytime in high resolution hyper reality for the first time ever.





PROLOGIX
Holographic Reality

Real Life

PROTO delivers a truly real life, real size, real time digital presence with volumetric display. It brings the magic & power of digital into the real world.





PROLOGIC
Holographic Media

Real Emotion

When people stand before a PROTO device, they feel like they have the actual person or object right in front of them. It creates memories that are a level up from standard flat video.





Holographic Intelligence
Holographic Intelligence

Real Presence

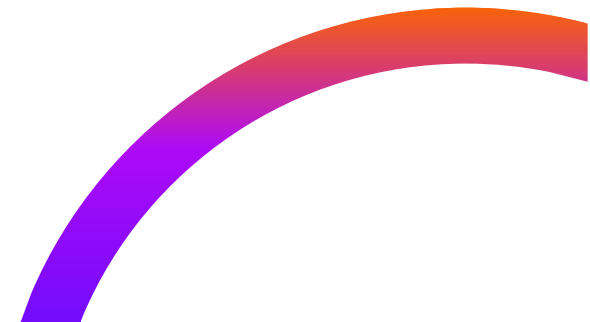
Presence is not something that is simply streamed, it's something that is felt. With PROTO, finally you can create remote experiences that are nothing short of realpresence.





PROTOS
Technological Media

PROTO is getting a lot of attention





PROTECH
Holographic Media

PROTO Epic in the News

FAST COMPANY



Mar 8, 2022

PROTO Named to Fast Company's Most Innovative Companies 2022

AXIOS



Mar 3, 2022

PROTO Leads Field in Business Travel Replacement via Holograms

Bloomberg



Mar 1, 2022

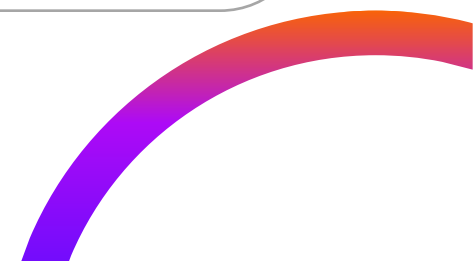
3D Holoportation for the Masses

FORTUNE



Feb 28, 2022

PROTO Hologram is making Waves with its 3D Devices



PROTO Epic in the News

Esquire

Star Wars-Level
Hologram Tech is
Here, and It's Bound to
Revolutionize Your
Next Video Call
November 26, 2020

The New York Times

PROTO is a Way to Be
There in Spirit, If Not in
Body
June 18, 2021

FOX
BUSINESS

Tired of Zoom Calls?
PROTO offers
hologram machines
for the home
August 6, 2020

Forbes

How PROTO Can Help
Candidates Campaign in
the Metaverse
November 1, 2020



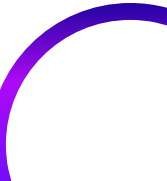
Proto in Action



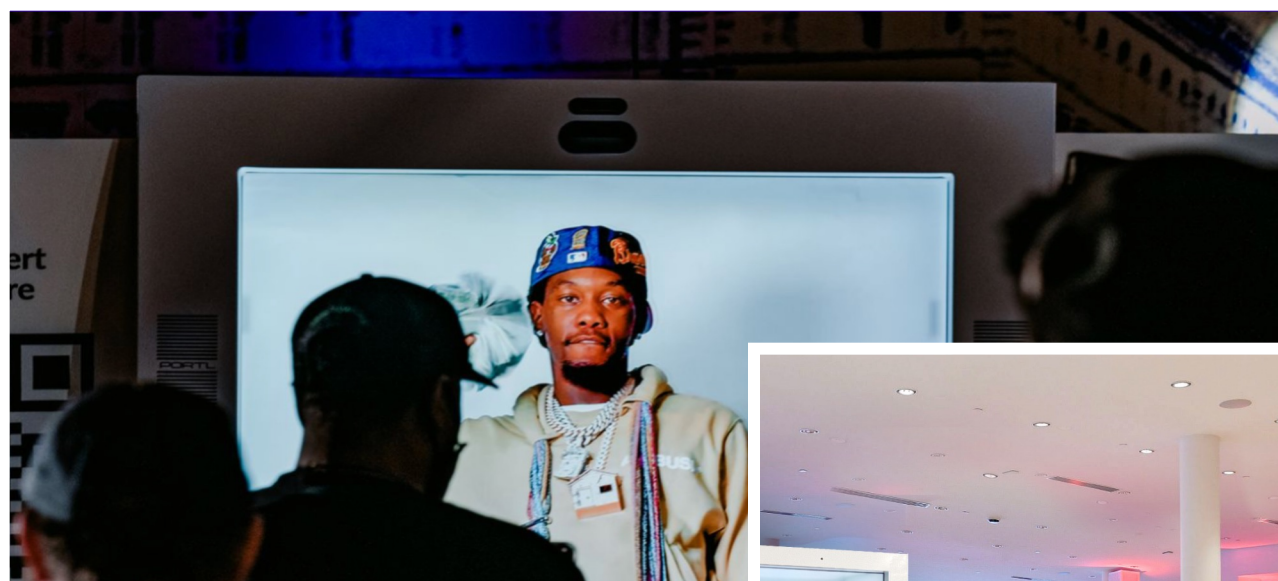
Holographic Digital Display, Live Events, Education, Training, Retail, Brand Activation, Healthcare, & much more

Over 100 companies are already part of our communication paradigm shift. PROTO is the future of global connectivity.

Time for you to actually **be(am)** there with **real** presence.









The Evolution of Communication

The global holographic display market size was valued at \$1.13 billion in 2020, and is projected to reach \$11.65 billion by 2030, registering a CAGR of 29.1% from 2021 to 2030.

Source : shorturl.at/MXZ09



1870s

First Phone

1960s

Dial & Phone Box

1980s

Push Button

1990s

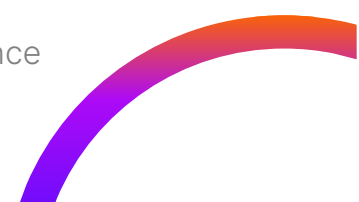
Cordless Mobile

2007

Smartphone

2022

Realpresence



How does it work?

The **Epic** provides a fully lifesize experience for the viewer. It's like being in the same room.



Connectivity
Ethernet & Wifi



Proto OS:
Custom Operating
System



Camera
4k camera
onboard the Epic.



**Depth Sensing
Camera:**
Intel Realsense



20 point

Multi-touch
screen

86" Hi Res

Volumetric Display

Wide Angle

4K Return Feed
Camera



www.italy2015.it
Molegno Park, Brescia

The Epic lived up to its name

Now we want everyone to have the chance to experience the magic of **realpresence**...





Deliver better, faster, efficient care that scales.

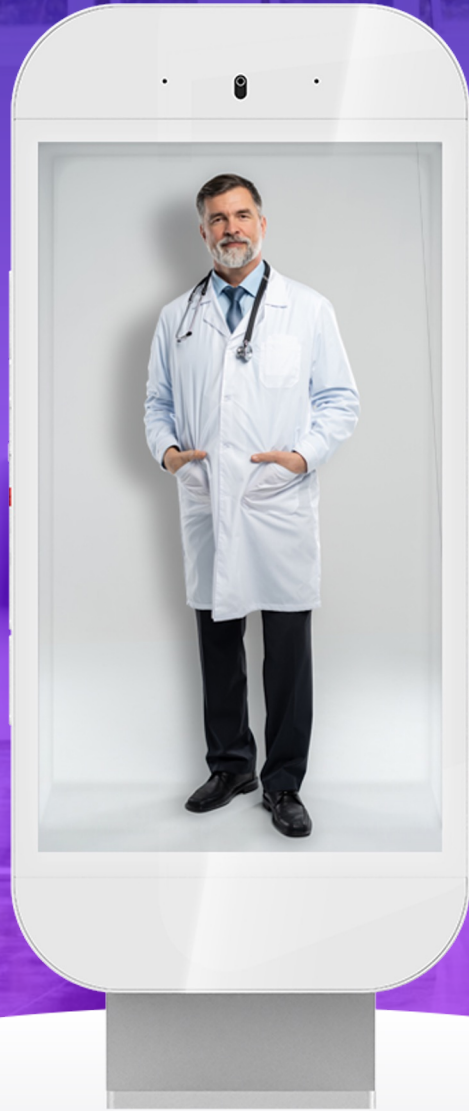
A healthcare experience unlike any other with Proto's RealPresence holographic display.

Go beyond expectations and discover the incredible value and efficiency PROTO brings to your patients & facilities. Enhanced patient interactions with frictionless access between doctors, nurses and specialists.

Better care with lower costs.

**Add value with Transcend and the PROTO
Epic**





Healthcare Applications

Real value for doctors & patients



Medical Training
Holographic Skills

01 Medical Training

Design lifelike training sessions on new cutting edge treatments, surgeries and equipment. Or create holographic presentations to introduce new drugs, policies and procedures to the team.

Beam in the best surgeons and medical experts live to train your staff. Get a **realpresence experience without the travel or commute.**





Holographic Health
Holographic Health

02 Holographic Check Ins

With an **M** in each room, doctors and nurses can interact with patients as if they are truly there.

This makes it possible for them to check in remotely, beam in from their office or instantly attend when a patient rings for help. All while saving the time inevitably lost in getting from one place to the other and avoiding unnecessary exposure.





Holographic Media
Holographic Media

03

Psychological Care

The **M** is ideal for patient prep videos and information.

During treatments, patients may feel fear and anxiety. You can provide a wide array of content to bring some comfort. It's holographic display brings real connection and emotion. From guided meditation during procedures like chemotherapy to a walk through of an upcoming procedure, PROTO can soothe the stressed.





TECHNOLOGICAL
HISTORICAL INSTITUTE

04

Beam in close relatives for special care patients

With only one room for set up, and a PROTO device at the patients bed, enable virtual visits by family & friends for those with infectious diseases or otherwise unable to take in person visitors.





Urologia i Ginekologia
Hologiczniki i Kasa

05

Before and after surgery display

Use filters to show the impact of reconstructive and or plastic surgery.

Allow people to actually see for themselves the possible “after” state of any procedure.





PROTECTOR
Holographic PROTO

06

Virtual Registration

Avoid long waits and unnecessary people at front desk with a self registration holographic PROTO device.

A virtual nurse can help out with FAQ's, guide and self register patients.





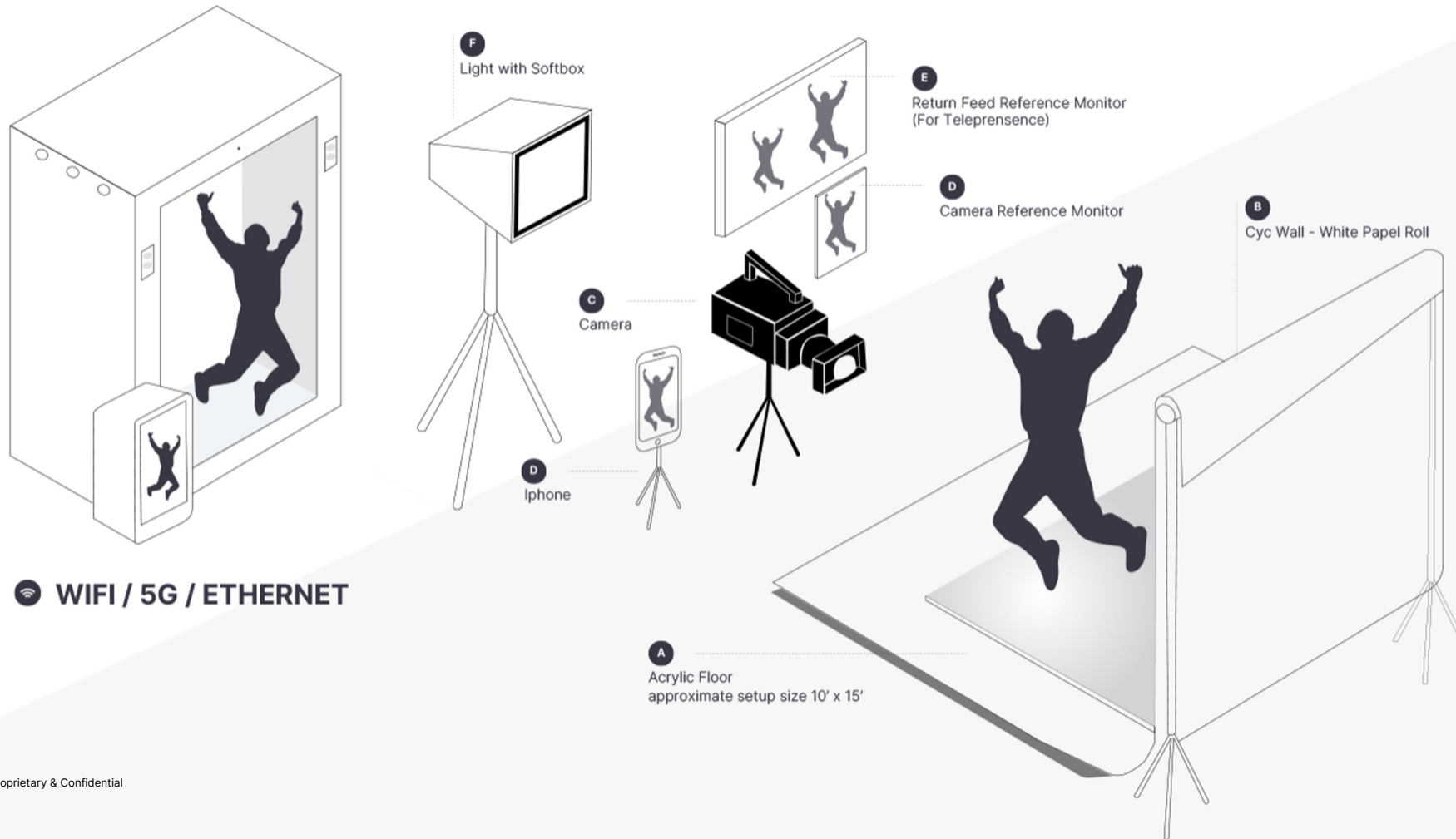
Peek into the Proto Platform





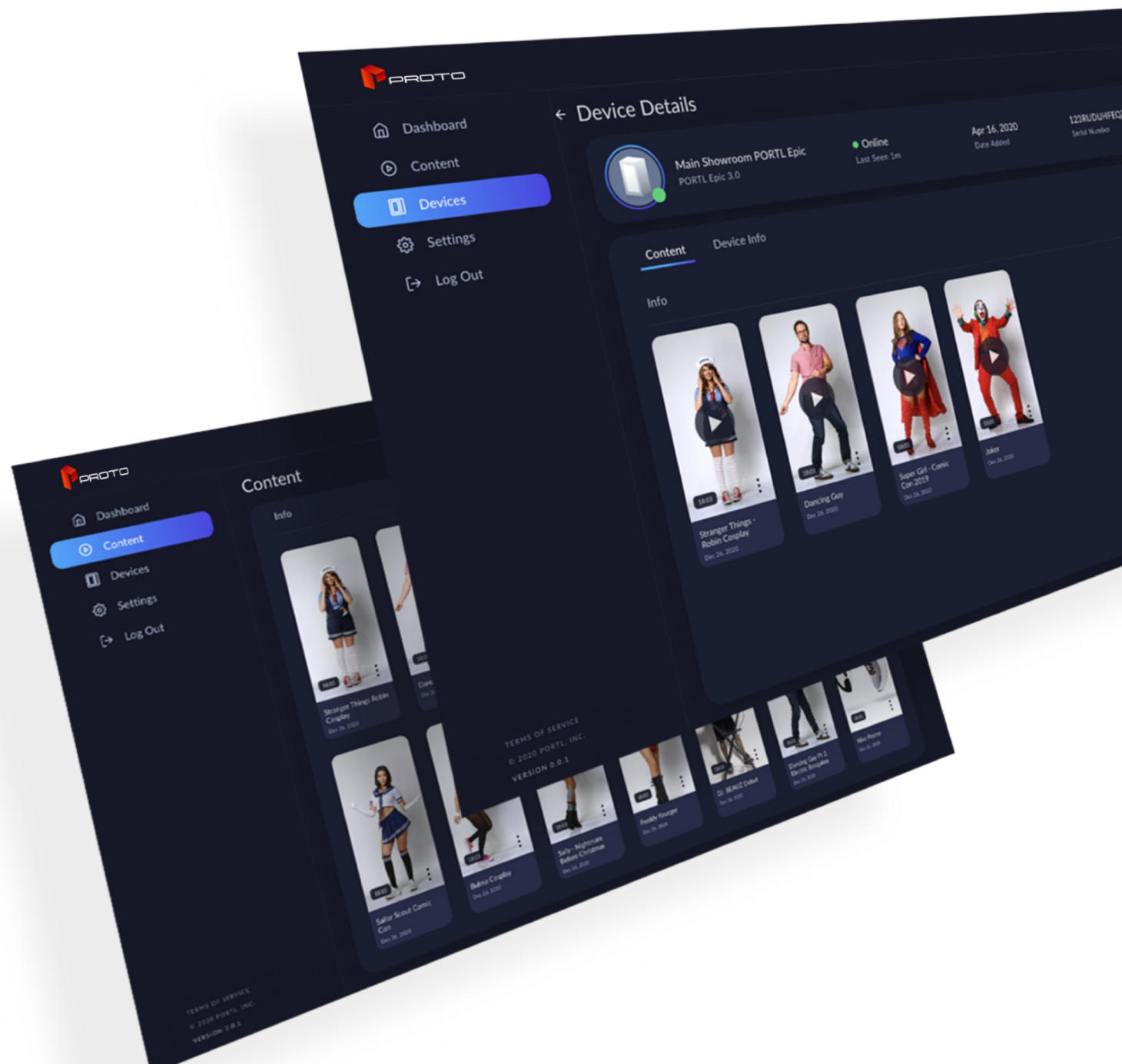
PHOTO INC.
Holographic Media

Set up Overview



Proto Cloud

The user-friendly Proto CMS allows you to easily select and beam content - live or prerecorded - to any device around the world instantly.





The future is
volumetric
be there, be real.

Beam there with Transcend
and the PROTO Epic.

Thank You